





## Why Evaluation is Needed

- How do we know FDCs are effective and if they work? Measured by what goals?
- How can the efforts and resources needed to operate the FDC be sustained?
  - Does the FDC save money?
  - Is there an ability to conduct a cost analysis?
- If the FDC is effective, should it be expanded?
  - What is the scale of the FDC?



#### FDC Evaluation Lessons

#### What do you want to know?

Formulate the three most important questions the evaluation is intended to answer—and *who wants to know*. Then be sure the information system is collecting the data needed to answer the questions.

#### You need the wheels and engine!

The outcomes are the wheels, but the cost savings are the engine.

#### Compared to what?

- · It's important to have a comparison group
- Know your baselines
- Compare apples to apples



#### **FDC Evaluation Lessons**

# Client outcomes matter, BUT so do system changes!

Look for institutional changes that will last beyond the project what are staff in other agencies doing differently because of the FDC?

#### **Consider definition of success!**

A recent FDC evaluation defined success as "removal of children without termination of parental rights, enabling birth parents to have contact with children." Success—but not the same as permanency for the child through reunification

#### The end matters!

- · Court, child welfare, and treatment outcomes are different
- Know what audiences care most about



#### FDC Evaluation Lessons

#### What about the children?

Be sure adequate data is collected on child outcomes, because that is a critical difference between adult and family drug courts and most likely to generate political and community support

#### What is missing?

Missing data is sometimes more important than the available data (e.g. prevalence rates for substance abuse among child welfare clients)

#### Where did they go?

Know where you are losing clients: a drop-off analysis enables tracking clients from identification of the problem to referral to enrollment to positive treatment outcomes



## Sharing and Accessing Data in FDC

























































## What Have We Learned?

- It's damned hard
- It's not impossible, and some sites have made a good start



- Federal funders (and state and local budget offices) are emphasizing cost analysis more, since cost analysis is even more important in hard fiscal times
- There is no single, off-the-shelf model that will work for all sites and collaboratives
- Cost analysis has to come before cost benefit or cost-effectiveness analysis

# **Caveats and Cautions**

- The "wicked arithmetic" problem is real; numbers served divided by total budgets will harm sustainability efforts without serious cost analysis -RPG totals: 7,100 families served; \$86 million spent = \$11,830 per family served during the first 2.5 years
- Do your own arithmetic and compare to costs of other programs in your area
- The lack of benchmark costs remains a problem; this is even more difficult for collaborative models that use funding from multiple agencies





# **The Worst Barriers**

- Getting baseline cost data from current agency operations, including leveraged costs (housing, treatment slots, child screening and developmental services) and client entitlements (TANF, Medicaid)
- Ensuring that evaluators take fiscal analysis seriously as part of outcomes—it isn't useful outcomes data if no one knows what it costs to achieve that outcome
- Tracking client outcomes beyond discharge from the project to determine longer-range impact and savings
- Moving from cost analysis of a single project and its clients to assessing costs in the larger systems—does the project "move the needle" in CFSR or other outcomes and what would it cost to do so?

# Feedback

# Feedback From a Grantee

 The primary evaluation lesson learned to date is the complexity of designing and implementing a cost study that provides sufficient evidence for the sustainability of the family treatment drug court model. Specifically, it will be a challenge to identify and access <u>all</u> <u>relevant in-kind expenses and matching dollars</u> to accurately gauge the true cost of the intervention in relation to its beneficial outcomes. In addition, cost benefits gained will be realized over the long term; <u>three years is</u> <u>not long enough</u> to capture these benefits.



# Cost Analysis and Federal Deficits

- To do cost analysis in depth may enable your program to document the extent to which your program creates *new revenue streams*
- A program that tells a story about expenditures is much less effective than one that tells a story about eventual savings and revenue
- Title IV-E waiver authority and cost neutrality makes cost analysis even more important



# **Stages of Cost Analysis**

- Highly detailed cost analysis is not possible in the typical demonstration project
- Yet a minimum level of cost analysis is essential for all projects
- The challenge is to specify which level is appropriate given the resources available—and the likely cooperation from agencies whose cost data is essential





## **Examples of Direct Cost Savings**

- Out of home care costs of \$1000/month reduced by three months for 50 children= \$150,000
- Out of home care costs of \$1800/month reduced by 24 months for 100 children= \$4.32 million
- Improved treatment outcomes that reduce parents' dropping out of treatment and re-entry to treatment = new treatment slots
- These are at the simplest level– but for some policymakers, these are the critical measures they are looking for



## The Longer-Term Payoffs Matter, Too

- Substance-exposed newborns' hospital costs
- Special education costs
- Failed adoptions and foster placements



#### The Minimum

- Add in all project costs, including leveraged funds—not just DHHS project budgets
- Subtract one-time, start-up costs and determine the time period you will use for counting clients
- Make clear whether you are counting all clients or just successful "graduates"
- Separate fixed costs from variable costs: what would it cost to sustain or expand the project at current scale?
- Break out costs of the most important benefits your program achieves—less OOHC, fewer dropouts
- Determine the unit of cost: child, parent, family?



#### Better

- Compare your costs to current operations and other enhanced models;
  - begin a dialogue with agency staff about their data on costs of current programs;
  - compile data on costs of "business as usual" model from child welfare, treatment, and other participating agencies
- Select those costs where your model is most likely to improve outcomes, and focus data collection on those areas



 Determine how long you will track your clients for longer-range outcomes after they leave your program



# Models of Increasing Levels of Detail

These examples show levels of detail that are available with cooperation from agency providers able and willing to share their cost data

Additional detail can come from brief time studies of how staff are actually spending their time





# "But Why Are Costs So High?"

- · Collaboration takes time—and costs money
- Good treatment and enhanced services to children and families are more expensive than business as usual
- Referrals were slow to come in some sites—the CW buy-in, the effects of cutbacks, other startup costs
- Parallel data systems had to be built for many sites
- Small is fine—if the eventual payoff is high for highneeds, high-dosage families, or if the % of total need is significant in smaller counties or for priority groups such as prenatally exposed infants or 0-3 year-olds





#### Other Models to Review

- Santa Clara cost matrix (modified by Kentucky River)
- NPC cost analyses of Family drug court sites <u>http://www.npcresearch.com/publications\_drug\_tr</u> <u>eatment\_courts.php</u>
- James Bell Associates materials (Children's Bureau presentation 9/16/10) and bibliography
- Review original cost template available on National Center on Substance Abuse and Child Welfare website
- Materials on CPM include models from RPG sites



- Cost analysis is critical to sustaining your funding. It is an essential component of evaluation and fiscal management. An era of cutback management demands cost information in greater depth.
- The key determinant of the depth of your analysis should be the questions being raised by your potential funders. What specific items are they asking you about in order to make a decision about funding?
- Costs that seem higher than those of similar programs need to be explained by showing greater potential or actual benefits



## **Questions for the Grantees**

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- What would you want to know about your FDC?
- What would you want others to know about your FDC?
- What do you think makes a good evaluation?
- What are the challenges or barriers to evaluation?
- What would you use results of the evaluation for?

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